

The Brillo Pad

Apr/May/June 2007
Second Quarter Issue



National Home Improvement Month

Contents:

National Home Improvement Month	1
Spring Showcase Tour	2
Brillo Joins Chamber	3
Awards Update	3
Newsletter Info	4
Congratulations	4

Did you know that the month of May is National Home Improvement Month? Take this opportunity to look closely at your home. Below, you will find simple suggestions and tips on things you can do to improve your home.

ENERGY

The cost of gas and electricity continue to rise. To improve your home's efficiency:

- Caulk windows and doors to keep outside air out and inside air in.
- Check insulation levels throughout your home.
- To reduce lighting energy install and use sensors, dimmers or timers. Replace standard light bulbs with compact or fluorescent lamps.

INTERIOR

Update the inside of your home for a new look. Try some of these simple ideas:

- An easy way to add new life to an old space is to update the paint.
- Consider changing fixtures, installing new accessories or adding crown molding to spruce up a room.
- Update window treatments.

EXTERIOR

You don't have to spend thousands to spruce up the exterior of your home. Here are some tips:

- Add curb appeal by planting a garden, painting your fences, or updating your outdoor furniture.
- Check your gutters and downspouts for debris. Make sure that rain drains away from your home's foundation.
- Clean the outside of your windows to add some sparkle.

SAFETY

Here are a few things that you should not forget to do:

- Check the condition of your deck. Rotted wood and loose supporting posts should be rectified immediately.
- Is your sump pump up to par? Check it out early to avoid a flooded basement.
- Inspect your window and door locks. Replace accordingly.

Happy home improving!

NARI
NATIONAL ASSOCIATION OF
THE REMODELING INDUSTRY
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ASSOCIATION

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2007 Milwaukee NARI Home Improvement Spring Showcase Tour

One of our projects will be featured in the 2007 Milwaukee NARI Home Improvement Spring Showcase Tour in early May. This event allows attendees to view 17 recently completed remodeling and home improvement projects from Milwaukee NARI contractors at homes throughout southeastern Wisconsin.

The featured project is a sunroom and garage addition in Wauwatosa and is a local and regional NARI Contractor of the Year winning project.

Visitors to the project locations will be able to vote for a "Best of Show" award and will have an opportunity to register to win a 10" Solatube.

Admission is \$6 in advance and \$8 at the door of the projects. We have a very limited supply of complimentary tickets. If you are interested in tickets, please call Maggie. Otherwise, advance tickets are available at the Milwaukee NARI Home Improvement Council office at 11815 W. Dearbourn Avenue in Wauwatosa and at 22 Sherwin Williams locations.



May 5th & May 6th
11:00am to 5:00pm
Daily

AFTER



BEFORE:



Brillo Joins Chamber of Commerce

Brillo Home Improvements joined the Butler Area Chamber of Commerce this past January. The Chamber's mission is to advance the economic well being of our community by strengthening the business community through commercial, civic, cultural, industrial, & education interests.

Brillo is excited to join the Chamber and is looking forward to meeting its members. We will also be attending the 36th annual golf outing in May as well as many other Chamber functions.

To the right is a photo at our membership plaque presentation.

Pictured from left to right are:

Kathy Gellendin, Guy Lipovsek, Maggie Uravich, Bob Quigley, Mike Bovee and Greg Wojczak.



www.butlerchamber.org

AWARD UPDATE

The NARI (National Association of the Remodeling Industry) Contractor of the Year award ceremony was held in Austin, Texas in March. Although the project we submitted didn't win nationally, we did bring home a Regional award for a residential addition in the \$100,000 to \$250,000 range (see page 2). This is our first NARI Regional Contractor of the Year award.

To the right is a photo taken at the Wisconsin NARI awards this past January. Brillo won the prestigious 2006 M Magazine Reader's Choice Award for a residential kitchen remodel in the \$60,000 to \$100,000 range. This is the second Reader's Choice award we have won in the past three years.

From left to right are:

Guy Lipovsek, Maggie Uravich, Mike Bovee, Katrina Cravy (from FOX 6 News), Scott Gretzon, Mike J. Bovee, Dave Soderstrom and Bob Quigley.



Milwaukee's Lifestyle Magazines
NORTHSHORE ■ CITY ■ WEST

The M Magazine's
"Reader's Choice" Award
was presented to Brillo
Home Improvements, Inc.

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Serving the Greater
Milwaukee Area for
30 Years



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**We Design to Your
Ideas.**

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Newsletter Info

- You are receiving this newsletter because Brillo Home Improvements has or is under contract to perform remodeling or repairs for you.
- If, for any reason, you would like to be removed from our mailing list, please send a request in writing. You will be removed promptly.
- Brillo Home Improvements does not share its mailing list.
- Past issues of the Brillo pad are available online via our website.
- We welcome your ideas, suggestions and comments.

Congratulations

Congratulations to clients Jim and Brenda on the birth of their beautiful daughter, Hannah. Jim, Brenda, Hannah and the rest of their family survived several remodeling projects during Brenda's pregnancy including an attic conversion and basement remodel. Congrats!

Congratulations also to clients John and Julie on the adoption of their new bundle of joy, Sara. John and Julie completed a kitchen remodel and are in the process of building an addition. Congrats!