

The Brillo Pad

Oct/Nov/Dec 2009
Fourth Quarter Issue



Brillo Enews

As we say farewell to print issues of The Brillo Pad, we embrace the ever-changing world of technology and say hello to Brillo Enews. By now, you may have even received your first email from us.

If you have not yet signed up to receive Brillo Enews, we encourage you to do so soon. You will be the first to receive new product and service announcements, sales news, special event invitations and more! Simply visit our website at www.brillohomeimprovements.com and enter your email address in the JOIN OUR MAILING LIST box. All email addresses will remain confidential and will not be sold. And if, at any time, you wish to stop receiving Brillo Enews, simply click on the ONE CLICK UNSUBSCRIBE link on the bottom of any Brillo Enews email. It's that simple.

Homeowner's Advisory Board

The first Homeowner's Advisory Board meeting was a huge success! We met with several Brillo clients and picked their brain on what they thought worked, didn't work, might work, etc. Here are some of the results:

- Affiliation is important and you trust sources such as the Better Business Bureau, NARI and Angie's List. Brillo will continue to maintain memberships within these organizations.
- Exclusive client programs are recognized and you enjoy the perks of such programs as the Client Referral Program. Brillo will develop more client-exclusive programs.
- Social networking is a must. Our presence on Facebook will be expanded in the near future.
- Energy efficiency is of great interest and you are concerned with steps you can take to make your home as energy efficient as possible. Brillo is working with Focus on Energy to bring you an exclusive, invite-only special event.

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Watch your email for more information...or sign up if you haven't done so already!

Featured Project

This large family, with four boys, outgrew their kitchen. The homeowners wanted more living space so we built an addition, added a mud room with locker space for each child and incorporated a media & communications center into the new space.

The homeowners also entertain on a regular basis and needed additional space to accommodate guests. The design included a large island with extra seating at the snack bar, a wet bar including a beverage center in the family room, display cabinets for decorative collectibles and access to the back patio for use during summer months.

Since the household has two avid cooks, additional space was required for professional grade appliances and dual workspaces. We also included two separate sink locations, reconfigured the cabinet layout, which allows for more countertop space and replaced their old appliances with professional grade appliances, better suited for avid cooks.

This family now has a new, larger living space that allows for entertainment, includes ample storage and allows two cooks to be in the kitchen.

Visit our website for more info on this and many other award-winning projects.



Above: The kitchen before the renovation.

Below: The space after the renovation.



Pella Certified Contractor

Brillo was recently selected to be a Pella Certified Contractor. We are one of only ten local firms selected.



Top 5 Reasons to Choose a Pella Certified Contractor:

- We're your source for innovative Pella windows and doors.
- We're dedicated to delivering quality projects and products.
- We're professionally trained to provide quality service - from product selection to installation.
- We're certified and selected by Pella – and part of an elite group of independent contractors.
- A Pella Certified Contractor is a great choice for any type of home improvement project – from remodeling to window and door replacement.

Call us today to schedule your window and door replacement.

Homes for Our Troops Update

On a cold and very rainy October 21st, Team Brillo set out to donate a day worth of labor to help build a new home for SPC Jason M. Schulz in Eagle, Wisconsin. Army SPC Schulz was returning from a vehicle recovery mission in November 2007 when the Salvage and Recovery Wrecker he was riding in struck an IED in Mosul, Iraq. The blast ripped through the door on the right side of the truck, hitting the location where Jason was seated, resulting in the loss of both of his legs.



One day turned into two and Brillo is proud to have donated over 200 hours of labor to this worthy cause. For more information on Homes for Our Troops, please visit our website, click on NEWS, then HOT TOPICS. The link is available by clicking on the Homes for Our Troops logo.



Left:
Members of
Team Brillo
erect the
first wall of
Jason and
Lena's new
home.

Right:
Jason and
his wife,
Lena, pose
at the site
on the 1st
day of the
Build
Brigade.



BRILLO HOME IMPROVEMENTS INC.
5315 N. LOVERS LANE ROAD
MILWAUKEE WI 53225



As a new year begins, we'd like to take the time to thank you for your business and referrals. Whether it's a small or large project, we are honored that you trust us with your home improvement needs.

Thanks for being our client and remember...For award winning home remodeling and about as down to earth of an approach as you're gonna find...Brillo, Brillo, Brillo!


Bob Quigley


Mike Bovee


Guy Lipovsek

Contact the Editor

We welcome your suggestions, comments, questions and story ideas.
Copyright © 2009 by Brillo Home Improvements, Inc.
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Editor: Maggie Uravich, Brillo Home Improvements, Inc.
brillo@brillohomeimprovements.com
5315 N. Lovers Lane Road, Milwaukee WI 53225
(414) 442-2230
Visit us online at www.brillohomeimprovements.com